

Comms Intensive Africa

Course Three – Internal Communications

Start Date – Saturday 16th September



Course Overview

This course will teach you how to be an effective internal communicator who is able to leverage strategic communications principles to build a thriving internal community for an organisation. You will also learn how to engage internal stakeholders and position them as ambassadors and advocates for the organisation.

Duration: Five weeks.

Topics Covered

- Internal Communications Strategy Design and Planning.
- Channels and Content.
- Employee Engagement & Measurement.

At the end of the course, participants will receive templates and resources for implementation.



Course Fee

N225,000/ \$375

*Early Bird Discount of 10% available if you register and make your payment before **Monday 31st July**.*

Register:

bit.ly/CommsIntensiveAfrica