

Comms Intensive Africa

Course Two – Development Communications

Course Overview

This course will explore the foundation of development communications with a goal to teach you how to strategically communicate for impact and effectively manage stakeholders in order to achieve your desired objectives. You will also learn how to apply the principles of behaviour change to create impactful campaigns.

Duration: Six weeks.



Topics Covered

- Strategy Development and Planning.
- Storytelling for Impact.
- Communications for Behaviour Change.
- Stakeholder Engagement.
- Budgeting, Evaluation and Reporting.

At the end of the course, participants will receive templates and resources for implementation.

Course Fee

N250,000/ \$400

Early Bird Discount of 15% available if you register and make your payment before Sunday 30th April

Register:

bit.ly/CommsIntensiveAfrica

